

## Bancassurance Campaign (Life)

### Campaign Period

July 21, 2026 –October 21, 2026

| No. | Minimum Premium Collection (BDT) | Reward for Bancassurance Officer          | Reward for Branch Manager                 | Reward for Branch Operation Manager      |
|-----|----------------------------------|-------------------------------------------|-------------------------------------------|------------------------------------------|
| 1   | 20,000 - 49,999/-                | Gift Voucher (Worth 8% of First Premium)  | Gift Voucher (Worth 4% of First Premium)  | Gift Voucher (Worth 2% of First Premium) |
| 2   | 50,000 - 99,999/-                | Gift Voucher (Worth 10% of First Premium) | Gift Voucher (Worth 5 % of First Premium) | Gift Voucher (Worth 2% of First Premium) |
| 3   | 100,000/-                        | Gift Voucher (Worth BDT 6,000)            | Gift Voucher (Worth BDT 5,000)            | Gift Voucher (Worth 2% of First Premium) |
| 4   | 500,000/-                        | Gift Voucher (Worth BDT 32,000)           | Gift Voucher (Worth BDT 10,000)           | Gift Voucher (Worth 2% of First Premium) |
| 5   | 1,000,000/-                      | Gift Voucher (Worth BDT 70,000)           | Gift Voucher (Worth BDT 25,000)           | Gift Voucher (Worth 2% of First Premium) |

### Terms & Conditions

| Item                              | Details                                                                                                                                              |
|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Minimum Policy Requirement</b> | Each Branch must sell a minimum of 05 policies, and each Sub-Branch must sell a minimum of 03 policies.                                              |
| <b>Minimum Premium per Policy</b> | Each individual policy must have a minimum premium of BDT 1,500.                                                                                     |
| <b>Reward Attribution</b>         | Rewards will be distributed based on the sourcing RO Code.                                                                                           |
| <b>Special Recognition</b>        | The Top 03 Branch Managers (BM), Branch Operation Managers (OM) and Top 03 Bancassurance Officers (BO) will receive an additional Recognition Award. |

### Note

- **First Premium** means the premium collected at the beginning for completing a policy.
- In case of any issue the final decision will be taken jointly by LICBD and The Premier Bank PLC. authorities